

Acme Preston is committed to providing the best in quality and service for our customers. We require that the following minimum requirements be met to ensure the best results are achieved. Any omissions from these requirements will result in delays in processing your project.

ARTWORK CREATION

- To be in digital format using ILLUSTRATOR Version 10 (preferred), ADOBE IN DESIGN, COREL DRAW Version 10, PHOTOSHOP Version 7. We can accept other formats but conformation of file format with our pre-press department is highly recommended.

FILE INFORMATION

- File name, document size, quality to be printed, material being printed & program used to create artwork
- Fonts used on art, if not converted to outlines or curves must be supplied with artwork
- PMS colours to be used on job need to be specified
- Knife drawings for die cut of top cut jobs are to be supplied as part of the artwork and are to be of 2pt (0.5mm) in thickness
- When white is required on a clear sticker the file separation is to be supplied on the disk
- Specify if artwork is to print face up "Outside Application" or face down "Inside Application"
- Areas of your artwork requiring special attention (e.g.) a write on panel for a sticker need to be supplied as a separation on the disk

VIGNETTES

When using vignettes in your artwork care should be taken to stay within our maximum and minimum percentage areas, which are as follows maximum 87% and a minimum of 13% outside these percentages will result in a reproduction as a solid or not at all. Vignettes will be printed in 55-line screen ruling and due to the nature of screen-printing we will not be able to match the high screen rulings of offset printers.

TYPE SIZES & LINE THICKNESSES

	1 Colour Tone	1 Colour Solid	4 Colour Process
Minimum Line Thickness	2pt	1.5pt	2.5pt
Minimum Text Size	8pt	6pt	14pt
Minimum Type Line Thickness	0.35mm	0.25mm	0.5mm
Reverse Type	10pt	7pt	16pt
Reverse Type Line Thickness	0.5mm	0.35mm	0.6mm

- (a) 4 colour process typeface's should be medium to bold and have no fine serifs
- (b) Type over 14pt can be given a keyline of 1pt (0.25mm) to give definition to the words
- (c) Major "Type" elements of the design should be printed as a solid colour to improve the quality of the print

4 Colour Process

- Will be printed between 45 line and 65 line screen rulings
45 Line viewed @ 2 metres or greater the screen pattern is not evident
55 Line viewed @ 1.5 metres or greater the screen pattern is not evident
65 Line viewed @ 1 metre or greater the screen pattern is not evident
- 4 Colour process images to be supplied at a minimum of 300 dpi

PROOFING

All 4 Colour process work will have proofs supplied for signing off before printing occurs. Single and spot colour work will have digital prints at full size for signing off and will have PMS colours attached. Sign off by customer is essential, no production will occur without a signature.

BLEEDS & BORDERS

- Type and image must be 3mm from guillotine or die cut edge. Spot colour & 4 colour process can bleed
- Line borders must be a minimum of 3mm wide

TEMPORARY TATTOOS

Simple broad designs give the best results. Limited colour range available due to the use of Cosmetic grade ink. PMS colour cannot be matched. Acme Preston will endeavour to get as close as possible to a requested colour. Standard image area for temporary tattoos is 45x45mm with a backing sheet being 55x55mm "Instructions on Use" printed on the reverse side of the backing paper.

ECONOMICAL STICKER SIZES

- 170 x 45mm (Sticker 1)
- 220 x 60mm (Sticker 2)
- 300 x 75mm (Sticker 3)

These sizes are considered most economical for printing bumper stickers at Acme Preston due to the material stock and equipment used to print your labels.

ARTWORK

Artwork can be supplied via the following media:-

- Zip Disks
- CD/DVD
- E-mail Small files up to a maximum of 2 MB will be OK on Email and should be directed straight to jean.michel@acmepreston.com.au
- FTP Download

FTP SITE

For larger files up to a maximum size of 100 MB, Acme Preston has an FTP site. To upload your files to this site follow the instructions below

- 1 Use and ftp program
- 2 Enter server address: home.pacific.net.au
- 3 Enter User Name: ftpacme
- 4 Enter Password: artfiles
- 5 Create a new company folder in which to place your artwork file
- 6 Select your artwork file, drag and drop into the folder created on the ftp site
- 7 Once file transfer completed please Email our art dept jean.michel@acmepreston.com.au stating a file is ready for downloading from the FTP site

- Colour laser proofs to be supplied with all digital art supplied via disk are to include all colours that are to be used on the job.
- To ensure the best possible job please feel free to involve your salesperson at the earliest convenience to develop your printing requirements.

Pre-Press Department

Jean Michel
jean.michel@acmepreston.com.au
Ph: (02) 9644 5877
Fax: (02) 9644 2088

Sales Department

Rex Wood
rex@acmepreston.com.au
Ph: (02) 9644 5877
Fax: (02) 9644 2088
Mob: 0412 568 235

Rob Clarsen
rob@acmepreston.com.au
Ph: (02) 9644 5877
Fax: (02) 9644 2088
Mob: 0412 568 236